



**#BIGMEMPHIS SMALL BUSINESS WEEK**  
**FEB 9 – 15, 2025**  
**LET'S GET YOUR BUSINESS CONNECTED!!!**





AN INITIATIVE BY MLE MEDIA

629 S. COOPER  
MEMPHIS, TN 38104

**BIGMEMPHIS.COM**

**People all over Memphis are excited and the momentum is building!** Big Memphis is not just a cool moniker or nickname – **IT'S A MOVEMENT!** We want to make sure that we connect the Small Businesses to all this great and positive energy. Small businesses are the backbone of our economy... and #BIGMEMPHIS will always be there to support them.

That's why we are launching **#BIGMEMPHIS SMALL BUSINESS WEEK**, February 9 – 15, 2025. Your business has the opportunity to directly benefit from all the marketing that's taking place. The #BIGMEMPHIS SMALL BUSINESS WEEK marketing includes billboards, print literature, social media, posters, tv and news interviews, special partner events and other activities. For **#BIGMEMPHIS SMALL BUSINESS WEEK**, participating businesses may offer **SPECIAL, DISCOUNTS & PERKS** to people that come in from the #BIGMEMPHIS marketing campaign.

**Let's get your business involved!**



**#BIGMEMPHIS**  
**SMALL BUSINESS WEEK**  
**FEB 9 - 15**  
**www.BIGMEMPHIS.com**

**Here are the #BIGMEMPHIS SMALL BUSINESS WEEK participation packages.**

Once you choose and pay for your package, a representative will contact you within 24 hours to get all your business details. We look forward to working with you and your business!

### **SMALL BUSINESS PACKAGE 1**

#### **Includes:**

- Your own company billboard and it will run for 7 days during #BIGMEMPHIS SMALL BUSINESS WEEK
- Your business listed as a participating business on the #BIGMEMPHIS website (2 weeks) – your company name, logo, social media, website and the special promo/discount you're offering for that week
- Your business info printed on 10,000 of the Small Business Week Info Guide brochures. These will also be distributed at key events, businesses and activities around the city
- Your business featured in the #BIGMEMPHIS promo video that will be advertised in a heavy campaign via social media, reaching 1000s of people
- Your business listing campaign ad run via social media for 10 days
- Your company logo featured on the #BIGMEMPHIS website front page and links to your website or social media
- Business gets 4 Official #BIGMEMPHIS tee shirts to wear during the week
- Your business featured in the Small Business Week recap video

**Package Value = \$1575 / Your Business Investment Only \$1125**



### **SMALL BUSINESS PACKAGE 2**

#### **Includes:**

- Your business listed as a participating business on the #BIGMEMPHIS website (2 weeks) – your company name, logo, social media, website and the special promo/discount you're offering for that week
- Your business info printed on 10,000 of the Small Business Week Info Guide brochures. These will also be distributed at key events, businesses and activities around the city
- Your business listing campaign ad run via social media for 10 days
- Business gets 4 Official #BIGMEMPHIS tee shirts to wear during the week

**Package Value = \$650 / Your Business Investment Only \$450**

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### **SMALL BUSINESS PACKAGE 3**

#### **Includes:**

- Your business info printed on 10,000 of the Small Business Week Info Guide brochures. These will also be distributed at key events, businesses and activities around the city
- Business gets 2 Official #BIGMEMPHIS tee shirts to wear during the week

**Your Business Investment Only \$195**

For any questions or additional information:

- Contact James Davis
- Director / Big Memphis
- 901.864.7196

**IT'S A MOVEMENT!!! #BIGMEMPHIS**