



**#BIGMEMPHIS SMALL BUSINESS WEEK  
DECEMBER 8 – 14, 2024**

**LET'S GET YOUR BUSINESS CONNECTED!!!**





AN INITIATIVE BY MLE MEDIA

629 S. COOPER  
MEMPHIS, TN 38104

**BIGMEMPHIS.COM**

## **WE'RE SENDING YOU NEW CUSTOMERS & CLIENTS!!!**

People all over Memphis are excited and the momentum is building! Big Memphis is not just a cool moniker or nickname – **IT'S A MOVEMENT!** We want to make sure that we connect the Small Businesses to all this great and positive energy. Small businesses are the backbone of our economy... and **#BIGMEMPHIS** will always be there to support them.

That's why we are launching **#BIGMEMPHIS SMALL BUSINESS WEEK, December 8 – 14, 2024**. Your business has the opportunity to directly benefit from all the marketing that's taking place. The **#BIGMEMPHIS SMALL BUSINESS WEEK** marketing includes billboards, print literature, social media, posters, tv and news interviews, special partner events and other activities.

**Let's get your business involved!**

**VISIT THE OFFICIAL SITE & SIGN UP – [www.BIGMEMPHIS.com](http://www.BIGMEMPHIS.com)**



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SMALL BUSINESS WEEK  
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**Here are the #BIGMEMPHIS SMALL BUSINESS WEEK participation packages.**

Once you choose and pay for your package, a representative will contact you within 24 hours to get all your business details. We look forward to working with you and your business!

**For any questions or additional information, give us a call at 901.864.7196**

### **SMALL BUSINESS PACKAGE 1**

**Includes:**

- Your business listed as a participating business on the **#BIGMEMPHIS** website (2 weeks) – your company name, logo, social media, website and the special promo/discount you're offering for that week
- Business receives social media marketing
- Your business info printed on 10,000 of the Small Business Week Info Guide brochures. These will also be distributed at key events, businesses and activities around the city
- Business gets 2 Official **#BIGMEMPHIS** tee shirts to wear during the week

**Your Business Investment Only \$195**



## **SMALL BUSINESS PACKAGE 2**

### **Includes:**

- Your business listed as a participating business on the #BIGMEMPHIS website (2 weeks) – your company name, logo, social media, website and the special promo/discount you're offering for that week
- Business receives social media marketing
- Your business info printed on 10,000 of the Small Business Week Info Guide brochures. These will also be distributed at key events, businesses and activities around the city
- Your business listing EXCLUSIVE campaign ad run for your business via social media for 5 days
- Business gets 4 Official #BIGMEMPHIS tee shirts to wear during the week plus other Big Memphis items for giveaways

**Package Value = \$650 / Your Business Investment Only \$450**

## **SMALL BUSINESS PACKAGE 3**

### **Includes:**

- Your own company billboard and it will run for 7 days during #BIGMEMPHIS SMALL BUSINESS WEEK
- Your business listed as a participating business on the #BIGMEMPHIS website (2 weeks) – your company name, logo, social media, website and the special promo/discount you're offering for that week
- Your business info printed on 10,000 of the Small Business Week Info Guide brochures. These will also be distributed at key events, businesses and activities around the city
- Your business featured in the #BIGMEMPHIS promo video that will be advertised in a heavy campaign via social media
- Your business listing campaign ad run via social media for 10 days
- Your company logo featured on the #BIGMEMPHIS website front page and links to your website or social media
- Business gets 4 Official #BIGMEMPHIS tee shirts to wear during the week
- Business featured on the Big Memphis Small Business Banner, which will be posted at key businesses
- Your business featured in the Small Business Week recap

**Package Value = \$1575 / Your Business Investment Only \$925**

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**IT'S A MOVEMENT!!! #BIGMEMPHIS**